

CONCACAF

GOAL™ CONNECT

MIAMI 2026

WHERE SPORT, CULTURE
& OPPORTUNITY MEET





A MESSAGE FROM THOMAS EUGENE

“Soccer is entering a defining moment in the United States and Miami is at the center of it. With FIFA making its debut in our city this summer, we have a once-in-a-generation opportunity to connect global momentum with local talent. **Global Goal Connect™** was created to ensure our young people aren’t just watching this moment...they’re stepping into it. We’re building pathways, elevating culture, and shaping the future of sport in a way that reflects the heart of Miami and the promise of the next generation.”





MEET THE TEAM



Thomas Eugene
Executive Lead/President



Elizee Milhomme
Chief Operating Officer



Doreen Stephens
Chief Administrative Officer



Dr. Diogo Netto
CEO DNI Sports CBFS Academy,, Brazil



WHAT WE ARE

Global Goal Connect™ Miami 2026 is a three-day sports, culture, and career forum designed to connect young people with real pathways into the global sports ecosystem.

WE BRING TOGETHER

- Students
- Families
- Educators
- Industry professionals
- Community leaders



GLOBAL FOUNDATION

A Global Foundation, Built Locally



Our framework is informed by international experience and grounded in local collaboration. **Global Goal Connect™** draws on the expertise of **Dr. Diogo Netto, FIFA Foundation Project Manager (Brazil)**, whose work in youth development through sport & international programming has helped shape the foundation of this initiative.

Born in Brazil. Built with the people of North Miami.



WHY MIAMI. WHY 2026. WHY NOW.

A Global Moment Meets a Local Movement

With FIFA making its debut in Miami this summer, the city is stepping into a defining moment for soccer in the United States.

Global Goal Connect™ leverages this momentum supported by international insight from leaders like **Dr. Diogo Netto** — to create meaningful pathways for young people in our community.

We transform momentum into:

- Career awareness
- Industry access
- Mentorship
- Workforce pathways





THE EXPERIENCE • DAY 1

Youth, Education & Innovation

- Youth Innovation Showcase
(Miami, Brazil, global participation)
- Career pathway panels
- Industry speaker sessions

THE EXPERIENCE • DAY 2

Community & Career Engagement

- Career exploration workshops
- Vendor + Career Engagement Zone
- Corporate & community-led programming



THE EXPERIENCE • DAY 3

Sport, Culture & Global Exchange

- Brazil–Miami youth futsal clinics led by international practitioners
- Cultural showcases + global sport activations
- Closing roundtable on long-term community impact



ATTENDANCE & REACH

Students • Families • Educators • Emerging Talent
Corporate Volunteer Teams • Industry Professionals

In-Person:

800-1,500 Participants

Livestream:

5,000-7,000 Viewers

(Brazil + Global Partners)



PARTNER VALUE

A Strategic Platform

Partners receive:

- High-visibility brand placement
- Activation or exhibitor space
- Participation in panels + workshops
- Employee volunteer engagement
- Livestream + digital promotion
- Name recognition on website & materials
- Post-event recap visibility

This is a marketing investment with cultural depth and community impact.





GLOBAL STAGE PARTNER

\$50,000

- Presenting Partner recognition
- Opening remarks or featured speaking role
- Premier Activation Space
- Priority volunteer coordination
- Logo across primary signage + livestream
- Press + media inclusion
- Featured recap placement
- Host Committee participation
- Name recognition on website + materials
- 10 VIP passes



IMPACT PARTNER

\$20,000

- Prominent logo placement
- Panel or workshop participation
- Branded exhibitor space
- Volunteer engagement
- Livestream visibility
- Name recognition on website + materials
- Recap recognition
- 6 VIP passes



PATHWAYS PARTNER

\$10,000

Alignment Options:

Youth Innovation Showcase • Career Pathways Workshops • Community Engagement Programming

Benefits:

- Branding in selected program
- Exhibitor or engagement space
- Volunteer/mentor opportunities
- Digital + program inclusion
- Name recognition on website + materials
- 4 guest passes



COMMUNITY CATALYST PARTNER

\$5,000

- Logo on signage + website
- Shared exhibitor presence
- Participation in community programming
- Name recognition on website + materials
- 2 guest passes



SUPPORT CIRCLE PARTNER

\$2,500

- Name recognition on website + materials
- Community partner listing



LIVESTREAM & MEDIA PARTNERSHIPS

Extend Your Reach Beyond Miami

Livestream Partner — \$7,500

- Branding in livestream frame
- International digital promotion
- Post-event global recap visibility

Media Partner — \$5,000

- Branding across digital promotion
- Press outreach recognition
- Content collaboration



COMMUNITY IMPACT

Building Pathways That Last

Global Goal Connect™ is designed to:

- Expand awareness of careers in sport
- Create access to mentorship + networks
- Strengthening community connections
- Support early-stage workforce development





PARTNER WITH US

Global Goal Connect™ Miami 2026 offers a meaningful way to engage community, support workforce development, and align with a platform built for culture, sport, and opportunity.

Let's build something impactful together.





CONTACT

Contact info here

Let's build something impactful together.

